

## What Do YOU Offer?

One of the most important parts of your Social Media Strategy is knowing who you are, what you do, and who you do it for.

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What do you offer the world? Think about what you really give your clients, followers and the world.

Your Service: \_\_\_\_\_

It's Features: \_\_\_\_\_

It's Benefits: \_\_\_\_\_

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It's Benefits: \_\_\_\_\_

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It's Features: \_\_\_\_\_

It's Benefits: \_\_\_\_\_

Your Service: \_\_\_\_\_

It's Features: \_\_\_\_\_

It's Benefits: \_\_\_\_\_